



Personal Skills and Development

In today's business environment, strong communication skills are no longer just a plus; they are vital. Having a compelling business idea is one thing; communicating that idea and inspiring others is quite another. According to a recent survey of recruiters, communication skills rank among the top three most important core competencies. The survey further indicates that most MBAs require additional development in "soft" skills following graduation.

The HEC MBA allows you to master your communication skills through such courses as Communication in Action & Public Speaking, Intercultural Skills, Swim with the Press, Written Communication, Theater Workshop, and Art of the Interview: Confidence, Fulfilment, Efficiency. These courses will help you advance throughout your career, whether you are presenting to a team or board meeting. The higher you rise in an organization, the more opportunities you will have to convince, inspire, and lead.