



Faculty and Research

The HEC full-time faculty consists of more than 105 professors from the world's most renowned universities. HEC's international teaching staff includes over 35 visiting professors from a worldwide network of partner institutions and includes 20 affiliate professors and 450 adjunct lecturers, most of whom are business executives.

HEC's full-time faculty members hold doctorates from the world's leading research universities (including US schools such as Michigan, Stanford, The Wharton School of the University of Pennsylvania, Harvard, Cornell, MIT...). In the last five years, 40% of new faculty members have been hired from abroad. Members of the HEC faculty maintain close ties with the business world through research, consulting, and designing executive development programs.

The quality and activities of our faculty contribute to the advancement of business management knowledge across the world. Over the past 10 years, the HEC faculty has published over 200 books, 500 articles in academic journals, 300 research papers, and presented more than 1,000 papers at academic symposiums. HEC faculty members have recently contributed to the following publications:

Administrative Science Quarterly	Annals of Statistics
Econometrica	Games and Economic Behavior
Harvard Business Review	International Economic Review
International Journal of Research in Marketing	Journal of Economic Theory
Journal of Finance	Journal of International Economics
Journal of Marketing	Journal of Mathematical Economics
Management Science	Mathematics of Operations Research
The Journal of Business	Rand Journal of Economics
Review of Financial Studies	SIAM Journal of Control and Optimization
Strategic Management Journal	The American Journal of Comparative Law
Journal of Econometrics	Journal of International Money and Finance

Books Published by HEC Faculty (List Not Exhaustive)

- **G. Amado**, The Transitional Approach to Change, Karnac, 2001.
- **G. Amado**, The Transitional Approach in Action, Karnac, 2004.
- **E. Chiapello**, The New Spirit of Capitalism, Verso, 2005 with L. Boltanski.
- **J.-N. Kapferer**, Strategic Brand Management: New Approaches to Creating and Evaluating Brand Equity, Kogan Page, London, 3rd ed. 2004.

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- **J. Kleinheisterkamp**, International Commercial Arbitration in Latin America – Regulation and Practice in MERCOSUR and the Associated Countries, Oceana Publications, Inc., 2005.
- **B. Moingeon**, Corporate and Organizational Identities: Integrating Strategy, Marketing, Communication and Organizational Perspectives, Routledge, London, 2002 with G. Soenen.
- **M. H. Delmond**, Management Control and Performance Processes, Gualino Editor, 2005, with F. Giraud, O. Saulpic, G. Naulleau, and P. L. Bescos.
- **B. Solnik**, International Investments, Addison Wesley, 5th edition, 2003.
- **H. Stolowy**, M. Lebas, Corporate Financial Reporting: A Global Perspective, Thomson Learning, London, 2002.