



Daniela Morena (MBA 2008) – America/Italy

A truly global MBA



In order to respond to the increasingly global business environment, entering a truly global

MBA program was crucial. In today's business, one must be able to adapt, and moving out of one's home country truly challenges how one can acclimate. When looking for the ideal program, I was looking for not only the challenge of an MBA, but also of adapting to a new culture and learning a new language. In addition, HEC's proximity to Paris and to Europe was very appealing. Since arrival on campus, the diversity of the student body has been one of the most enriching aspects of the program. With an extremely diverse student body in both nationality and professional background, learning is certainly not limited to the classroom setting. The level of diversity of HEC is certainly one of its most value-added features. In addition, HEC is a very cooperative environment. The team spirit is not limited to the MBAT and recreational activities, but it is very much a motto for the student body.

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