



L'Oreal Scholarship

The right to be beautiful day after day: L'Oréal strives to make this a reality within the reach of every woman and man. With over a century as a leading expert in cosmetics and €17 billion worth of consolidated sales in 2007, this ambition is reflected in a brand portfolio unequalled anywhere in the world. Since 1909, L'Oréal's guiding mission has been to create and continuously promote an approach to beauty that is fun, affordable, fulfilling, and genuine. This mission has been adopted and executed by the expertise, creativity, and innovation of the thousands of women and men who have built the group worldwide.

None of this would be possible without L'Oréal's deep respect for human beings of all types and nationalities, and their genuine dedication to a sustainable business environment. The group's core values – a passion for new inventions through research, valuing talent and their potential, learning from the diversity of employees and clients, and remaining attentive and sensitive to consumers' needs – help L'Oréal's teams push forward to the frontiers of beauty every day.

Furthering a commitment to discovery, organic growth and globalization, in 2008 L'Oréal became the premier corporate partner in the Visions of Leadership Center at the HEC Paris School of Management. With L'Oréal's generous assistance, the center will examine corporate, political, and social dimensions of leadership and promote research and innovation in management science.

Eligibility:

Recipients of the L'Oréal Scholarship are outstanding candidates who have been admitted to the HEC MBA program and can demonstrate the following:

- Significant professional accomplishments
- Leadership potential, including the ability to take initiative, motivate others, provide direction, and foster collaboration
- Creativity and innovative thinking

Selection Criteria:

Applicants will be required to submit a 1,500–word essay discussing the style of leadership they think maximizes creativity and innovation.

Number of Award

2 scholarships per year

Application Deadlines:

July 9th, 2008

Amount of Award:

€10,000